

Exclusive Sponsorship Opportunity with Zip Across, LLC



Zip Across, LLC provides American Sign Language (ASL) translations and English captioning services. We want to help you access a huge untapped market - the deaf and hard of hearing (DHH) community. You can do this by becoming our exclusive sponsor!

The *Virtual Medic in ASL* app is the first of its kind! It is the **FIRST** first-aid app that shows the user, step-by-step, how to treat common types of disaster-related injuries! *Virtual Medic in ASL* is also the **FIRST** first-aid app that is fully accessible! The instructional videos in English are enhanced with ASL and English captions!

We are excited about this app and we need your help to make this accessible for all!



Please contact Zip Across LLC to discuss this unique sponsorship opportunity.

Susan Layton
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THANK YOU FOR YOUR CONSIDERATION!

Virtual Medic Videos – ASL App **Fact Sheet**



PRODUCT: *Virtual Medic Videos - ASL* app

The first and only accessible first-aid injury treatment app videos in English, with American Sign Language (ASL) translations, **AND** English captioning!

TARGET MARKET: Deaf and hard of hearing people in the US (4 million)

HOW YOU WILL BENEFIT: Brand marketing with *Virtual Medic Videos - ASL* app:

Event: (Exposure at booth and during on-stage demonstrations)

- Five DeafNation Expo booths throughout 2017. DeafNation is the foremost touring trade show for, by and about deaf people. Each expo is expected to have 5-8,000 DHH attendees.
- Hearing Loss Association of America (HLAA) 2017 Convention booth – HLAA is the premier hearing loss convention. The expected daily attendance for this 4-day convention is 2-5,000 DHH consumers from around the US.

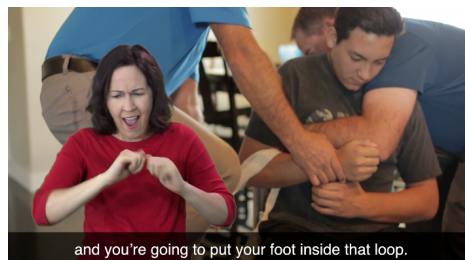
Online advertising:

- Facebook, Instagram, YouTube posts and promos (including LIVE online posts)
- iDeafNews and Deaf Newspaper
- DeafNation

T-shirts: 1,000 T-shirts will be given away with your logo on the back of each shirt.

In-App: Your company information and logo will be displayed in the app description.

Receive all above benefits for an exclusive sponsorship of \$75,000 for one year/per year!



TAG LINE: "You can sleep well tonight knowing that you have the *only accessible* first-aid app in your pocket!"